



STADIUM CENTENNIAL FOUNDATION

P.O. Box 7327 • Tacoma, WA 98406

253-879-9100

www.celebratestadium.com

2006 Stadium Centennial Celebration

Blue & Gold Level

~ \$10,000 ~

The following partnership benefits will be provided by the Stadium Centennial Foundation:

Blue & Gold Level exclusive sponsorship opportunity:

- 12-page TNT special section insert

This exclusive opportunity will be recognized in the actual publication by a special editorial feature, and at the event, through banners, signage and acknowledgements in printed programs and other collateral.

Official Sponsorship of the Stadium Centennial Celebration:

- Title Sponsor's name/logo mentioned or displayed in association with every mention and/or appearance of the year-long Celebration

Advertising Exposure:

- Title Sponsor's name displayed on all Stadium Centennial Celebration advertising, media materials and web listings
- Acknowledgment in the multi-page insert scheduled to run in The News Tribune prior to the Celebration kick-off
- Link on the Stadium Centennial Celebration Internet home page
- Acknowledgment on all Stadium Centennial Celebration collateral materials
- Acknowledgment on post-event thank you post cards

Official Event T-Shirts:

- Sponsor's name/logo on 250+ Event Volunteer T-shirts

Additional Marketing Benefits:

- Recognition in Castle Courier publication mailed to 20,000+ alumni and friends
- Quarter-page black and white ad in Stadium Centennial Celebration official event program
- Mention in all Stadium Booster Club publications sent to all Stadium parents
- Mention at Spring Stadium Booster Club auction
- Complimentary 'Tiger Trail' paver brick to be placed with others in school's entryway

Presenting Sponsor Banner Placements:

- Placement of Sponsor's name/logo on City Street banners
- Recognition at the All School Open Houses

Public Address Announcements:

- Acknowledgment of Sponsor's contribution throughout the 3 days of celebration

Celebrating 100 years of Stadium High School