



STADIUM CENTENNIAL FOUNDATION

P.O. Box 7327 • Tacoma, WA 98406

253-879-9100

www.celebratestadium.com

2006 Stadium Centennial Celebration

Letterman's Level

~ \$5,000 ~

The following partnership benefits will be provided by the Stadium Centennial Foundation:

Letterman Level exclusive sponsorship opportunity:

- Official keepsake program

This exclusive opportunity will be specially recognized on the actual program, through banners and signage and acknowledgements in printed programs and other collateral.

Official Sponsorship of the Stadium Centennial Celebration:

- Title Sponsor's name mentioned and/or displayed in all celebration print materials and signage

Advertising Exposure:

- Title Sponsor's name displayed on all Stadium Centennial Celebration advertising, media materials and web listings
- Title Sponsor's name acknowledged with others in the multi-page insert scheduled to run in The News Tribune prior to the Celebration kick-off, celebration collateral materials and post-event thank you post cards

Official Event T-Shirts:

- Title Sponsor's name acknowledged with others on 250+ Event Volunteer T-shirts

Additional Marketing Benefits:

- Name acknowledgment in Castle Courier publication mailed to 20,000+ alumni and friends
- Name acknowledgment in all Stadium Booster Club publications sent to all Stadium parents
- Name acknowledgment at Spring Stadium Booster Club auction
- Complimentary 'Tiger Trail' paver brick to be placed with others in school's entryway

Celebrating 100 years of Stadium High School