



STADIUM CENTENNIAL FOUNDATION

P.O. Box 7327 • Tacoma, WA 98406

253-879-9100

www.celebratestadium.com

2006 Stadium Centennial Celebration

Principal Level

~ \$7,500 ~

The following partnership benefits will be provided by the Stadium Centennial Foundation:

Principal Level exclusive sponsorship opportunities:

- Friday night homecoming football game ('Presenting sponsor name' Bowl)
- Friday night fireworks celebration
- 'Kids Korner' (bowl area dedicated to children's activities)

Each Principal Level contributor may select one of these exclusive opportunities for exposure and recognition. The activities will be assigned first-come, first-serve, and the presenting sponsors will receive special recognition through banners and signage, acknowledgements in printed programs and other collateral, and prominent mentions during oral announcements related to the activity.

Official Sponsorship of the Stadium Centennial Celebration:

- Title Sponsor's name mentioned and/or displayed in all celebration print materials and signage

Advertising Exposure:

- Title Sponsor's name displayed on all Stadium Centennial Celebration advertising, media materials and web listings
- Title Sponsor's name acknowledged with others in the multi-page insert scheduled to run in The News Tribune prior to the Celebration kick-off, celebration collateral materials and post-event thank you post cards

Official Event T-Shirts:

- Title Sponsor's name acknowledged with others on 250+ Event Volunteer T-shirts

Additional Marketing Benefits:

- Name acknowledgment in Castle Courier publication mailed to 20,000+ alumni and friends
- Name acknowledgment in all Stadium Booster Club publications sent to all Stadium parents
- Name acknowledgment at Spring Stadium Booster Club auction
- Complimentary 'Tiger Trail' paver brick to be placed with others in school's entryway

Celebrating 100 years of Stadium High School